

# **Company profile**



An EAST to WEST intl Ltd. Company

Established: 1991 Managing director: Mr. Robert Doong Brand: Trekking Fox, King Fox, SKUBY



SKUR

- ETW Cycle Engineering & Supply Inc., a company has been engaged in bicycle field both at OEM(Original Equipment Manufacturing) and ODM(Original Design Manufacturing) or OBM(Original Branding Manufacturing) since the firm has been established in 1991.
- So far, we've specialized in offering the good quality of MTB, Road bike, city bike...etc. & keep being the good solution provider to those customers.

# **The Spirit of design**





Nowadays, after all the consumer is not aware of a new trend in bicycles because the new bikes he sees in the shops and in the street doesn't look any difference compared in those what he is used to. The SKUBY is a new bike concept that is able to attract large groups of new buyers.

In addition, Shimano targets their initiative to the comfort bike segment is rather obvious. The "SMOVER" – smart way of moving, will of course highlight the innovative design of our scooter bike – "SKUBY"'s concept.

We would like to stress that the "SKUBY" concept bikes doesn't present a revolutionary design. However, that isn't what we are aiming for, because real revolutionary looks are quite often rejected by large groups of consumers. Our idea are setting the right tone with the scooter bike, not revolutionary but innovative for large European and urban consumer.



# **The Spirit of design**





. The SKUBY is premium comfort hybrid bicycle creating a new cycling lifestyle. What can we do for those people who have no interest in riding bicycles? How can we enhance the appeal of bicycles to them? How can we make them new customers? Those are the major challenges posted to the whole bicycle business and we must try every possible means to resolve them by innovative SKUBY. . Arguments for SKUBY functions as SHIMANO Great function and durability. Low operating effort and high operating comfort Low maintenance

Great safety

. What's SKUBY in future ?

To meet different users' needs we are not satisfied with our existing achievement, we will devote ourselves in continuous developments in product function such as baby seat and folding device and junior bike to meet age's and work of life's requirements.



SKI

## **Our Story**

#### 2002

-The concept of the bicycle had been issued by the managing director of ETW Cycling engineering, Mr. Robert Doong & a Swiss partner.

- **♦** 2004
  - -The prototype of the SKUBY CITY series had been released.

#### **♦** 2005

- -The Exclusive distribution by Louis Garneau(AKI Corporation limited) in Japan.
- -certificate of "The 2005 Annual Innovative Bicycle, Parts And Accessories Competition Award":
- Champion of Complete Bicycle
- Second Runner-up of Complete Bicycle
- The Best Latest Fashion Award

#### ◆ 2006

- -IF Product Design Award
- -The prototype of the SKUBY Sport & Auto speed series released

#### **•** 2008

-The best Sponsor of SONY Taiwan Limited

#### **•** 2009

- -The SKUBY Junior series released
- -The best Sponsor of the SKUBY JUNIOR of HONDA Motor CO. Japan

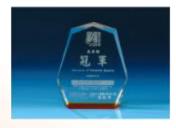
#### **•** 2011

-The SKUBY with inter 8 speed series released

#### **•** 2015

-The SKUBY E-bike series in development & will be coming soon







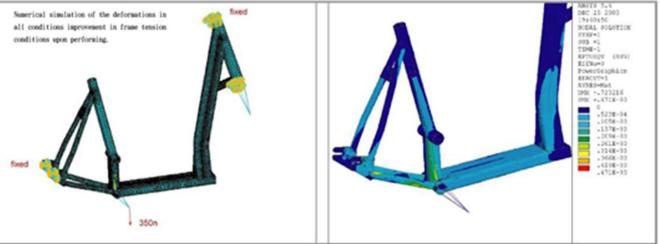




## **R&D** Research and Development

### FRAME MECHANISM ANALYSIS BY C.A.E

 The SKUBY was developed from a computer simulation of frame behavior. This uses the comparison of several variants with the purpose of finding the best possible combination of the frames longitudinal, transversal and straightness. The result is a higher level of stability on both cornering and breaking and an excellent level of absorption on the vertical asperity. As a result of dynamic appease and all other characteris



SKI

### Testing with the standard action force 350N acted on the bottom bracket, and the frame is fixed.

The distribution plot of the rigidity strain of twist on the bottom bracket:

 Displaying the distribution range of resistance strength against the twist rigidity strain on the bottom bracket.

The strain values illustrate the possibility of deformation of the frame caused by an extern twist force 350N on the bottom bracket, and to be displayed with distinguished color. The max strain value is on the chain stay.

3.It indicates the max strain value is still within the safety standard.

absorption on the vertical asperity. As a result of this process the disposition of material levels of dynamic appease and all other characteristics have been greatly improved.

## **Frame Geometry Guide**

107 10



616 Top Tube Longth 350 Head Tube Length Down Tube Stretch Length 576 C 400 Seat Tube Overall Length 421 Chainstoy Length 40 Offset 130 To Ground To Ground 90 90 Down Tube Angle 77 Seatstay Angle 1005 Wheelbase 665 Ground Height SIZE: mm

FINITA .

G H



### **Product Series**







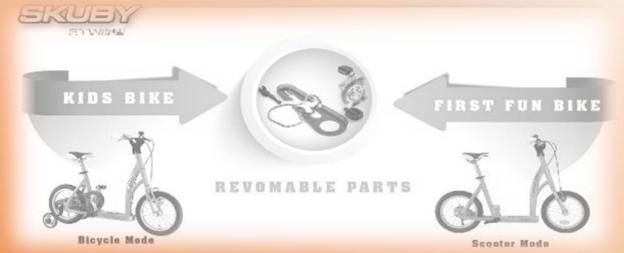




## **SKUBY JUNIOR**



The SKUBY's kids' version is more than just a normal bicycle – it grows as your kids grow. This means children can have fun with it for longer, and it's easier on the ride too. From about the age of 3-1/2, children can use the bikes as scooters. Once they've had enough of balancing the bike along and want to push the pedals properly, the junior SKUBY can be transformed into a child's bicycle by simply mounting himself onto the seat. This means that six years olds can enjoy the pure riding sensation too. A strong tubular steel structure ensures optimum safety. The seat adjusts to match the owner's growth, suitable for ages 3-1/2 to 9-1/2 years.





## **SKUBY CITY**

While a large part of the world family believes that bikes are just transport machines and another thinks that bikes are sporting goods – it is new acceptable, beyond the circles of real aficionado's, to see bikes as an individual fashion statement. And what better symbol of the good times that a nice, nostalgic cruiser bike to take a spin after-dinner, maybe have a coffee at an outdoor café – no hurry, no worry. Take it easy, that's what these bikes seem to say.





## **SKUBY AUTO**



SHIMAND Cyber Nexus



Computer Control-Automotic 8-Speed

The refined AUTO-D with INTER-3 makes automatic bikes easier to ride for more people. The completely self-energizing mechanism, automatic light and compact control unit makes its visual appearance simple and clear. The new system realizes more comfortable and user-friendly automatic riding.



## **SKUBY SPORT**

Just for the fun of it "seems the owners of this kind of styling elements have two reasons for buying: one is definitely the cool factor: the other is something far deeper, all these products have in common that their lines are simple and sleek.

There are many inspiring designs that could be adapted to create a truly European version of the cruiser. No, a retro trend is not a brake on design at all, on the contrary it can be a powerful accelerator.





## **SKUBY E-Bike**



### The battery in rack type





### Battery inside of the down tube









## **SKUBY LIMITED**



Lily White

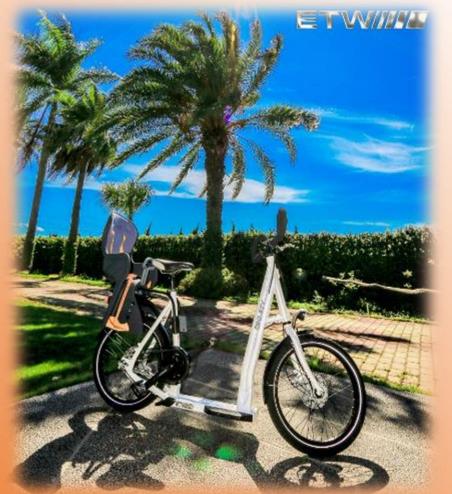






Zebra

## The reason for choosing the SKUBY



- 1. Without top tube design, women or anyone who wear Lycra or loose fit clothing could ride the bike easily.
- 2. The best selling territory especially in the Middle East.
- SKUBY is to create a useful & fun-to-ride bike. Biking with the SKUBY is an ideal way to explore a city
- 4. More cycling fun for more people, comfort and taste without compromise!
- 5. Innovated imagine for your company & reputation.
- 6. OEM business for the distribution, can put your brand name on the bike.
- 7. With the SKUBY even dressing in style that make riding bicycle become a possible fashion than ever.
- 8. Quite interesting in both bicycle & scooter bicycle.



## Why should you cooperate with ETW?

### **Our Benefits:**

1. As one of the worldwide solution provider for offering the complete bikes or parts & accessories, ETW could help you to get by those items easily.

**2.** Persisting in providing the products in high quality.

3. Offering the competitive price due to the best relationship with components' supplier during the two decades business in bicycle field.

4. Providing the bicycles in wide range class; we do not only focus on the cycle in high-end level but also have them in the lower-end level.

- 5. Shipping from Taiwan or China are totally acceptable.
- 6. Any series of bikes could be offered; MTB, Road bike, Sport bike, City bike & Kids bike...etc.
- 7. We always take care of your interests & concerns in highly priority .

The best partner with...

# SHIMANO **SRAM**®











